



# Raising Generations of Christ-like Men

 **The Northern Ireland Boys' Brigade (BBNI)**  
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The Northern Ireland Boys' Brigade is a registered company (NI694162) and a charity registered in NI (NIC109663).  
The Northern Ireland Boys' Brigade is independent of The Boys' Brigade UK & Rol.

Strategy for The Northern Ireland  
Boys' Brigade (BBNI)  
*September 2024*



# Every week over **11,300** boys and young men attend **Boys' Brigade** through **BBNI** companies in churches in Northern Ireland and Donegal.

Through our ministry partnership with these churches, our vision is to raise generations of Christ-like men.

## Our Objects

As detailed in our Articles of Association, the Objects of The Northern Ireland Boys' Brigade (BBNI) are:

**(1)** The advancement of Christ's Kingdom among Boys and the promotion of habits of obedience, reverence, discipline, self-respect and all that tends towards a true Christian manliness

**(2)** To encourage the physical, intellectual, emotional, social and spiritual development of children and young people so that they may achieve their full potential and, as responsible citizens, therefore to improve society

**(3)** To be responsible for setting up and supervising local companies and grouping such companies into battalions to facilitate meeting the Objects

## Our Why

**“The Boys' Brigade aims at nothing less than leading boys enrolled in its ranks to Jesus Christ, as their saviour, leader and friend.”**

Sir William Alexander Smith  
Founder of The Boys' Brigade



# To raise generations of Christ-like men.

## Our Vision

## Our Mission

- To be a ministry tool to aid Christian churches in evangelism and discipleship among boys and young men in Northern Ireland and Donegal.
- To invest in boys and young men through a fun, engaging and inspirational programme.

**As an expression of our Christian faith, we will endeavour to be Christ-like in our behaviour, in particular demonstrating our values.**

### Courage

Rooted in faith and trusting in God, we will seek God's will for BBNI and confidently lead with courage to fulfill it.

### Integrity

We will strive to do the right thing, taking an honest and transparent approach with a commitment to do what is best for our boys, volunteer leaders and staff.

### Responsibility

We will act in a responsible manner across all areas of the organisation. We will take responsibility for our actions and learn from our mistakes.

### Respect

We value all people and treat everyone with grace and respect, acknowledging that delivering our mission is a team effort.

## Our Values

In accordance with Regulation 20 we will support the 2 BBNI companies that currently have registered Girls' Associations.



## Strategic Objectives

Strategic objectives have been developed across **4** themes.

### Boys and Young Men

- Embed Biblical teaching throughout the programme with opportunities for boys and young men to hear the gospel
- Deliver a fun, engaging and inspirational programme which encourages the physical, intellectual, emotional, social and spiritual development of boys and young men so that they may achieve their full potential.
- Advocate for boys and young men to ensure that emerging needs are recognised and supported.
- Promote and role model the characteristics of true Christian manliness and the importance of these in today's culture.

### Leaders

- Support, equip and develop leaders to have appropriate skills and confidence as they lead BBNI companies
- Support and encourage the faith development of leaders and equip them with the skills to introduce and lead boys and young men to Jesus and assist them in a discipleship journey.
- Promote and foster a culture of mutual support, collaboration, and encouragement, united in the one goal of advancing Christ's Kingdom through Boys' Brigade in Northern Ireland and Donegal.

## Strategic Objectives

### Churches

- Increase cohesion between the churches and their BBNI companies.
- Grow relationships with churches, both those that have BBNI companies and those that don't.

### Community / Stakeholders

- Increase the profile and reputation of Boys' Brigade in the wider community.
- Explore and adopt best practice methods for the effective governance, compliance and management of The Northern Ireland Boys' Brigade (BBNI).

## How we will achieve our objectives

BBNI companies are part of the ministry of the local church and are staffed by leaders appointed by the church. Our leaders have a passion to see Christ's Kingdom advanced. How we do it may look differently from one company to the next. It depends on the boys and young men that come along, it is guided by the gifts and skills that God has given the individual leaders, but it is united in the one thing that never changes – our primary object of advancing Christ's Kingdom through the sharing of the gospel of Jesus Christ.

Collectively, we invest in the lives of boys and young men, giving them a place to belong and thrive. We have the privilege of playing a part in shaping their lives, developing them for adulthood and most importantly, ensuring that they hear about Jesus, a saviour who offers each one of them a personal relationship.

The strategic objectives are supported by an operational plan, providing a framework for delivering these objectives. Delivery is a collaborative process. Many of our volunteer leaders serve on our panels, working together with our skilled and experienced staff team. As we implement the operational plan, we will continue to work with our Delivery Committee, panels and volunteers, ensuring that programmes and initiatives are relevant and meet the needs of the boys and young men who attend BBNI.

